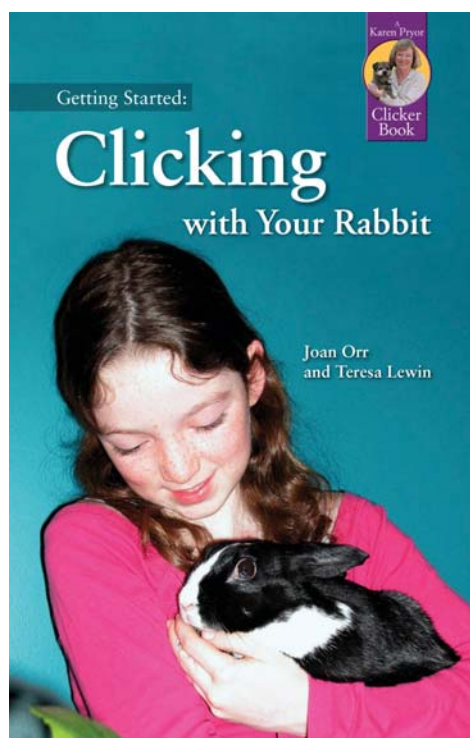




# Clicker Bunny Media Kit

Joan Orr . joan@doggonecrazy.ca . 877-350-3232



Why leave your bunny in a cage all day when you could both be having fun together? Rabbits are smart! Find out how your rabbit can quickly learn to:

- Jump through a hoop and sit in a basket
- Happily get into your lap to be carried and snuggled
- Come when called
- “Gimme five” with a paw
- Use a litter box
- Stop biting and other problem behaviors

*Getting Started: Clicking with Your Rabbit* will show you exactly how to bring out the best in your bunny friend! From cover to cover it's filled with wonderful tricks and useful behaviors you can teach your bunny, and all the steps you need to teach them. Get started! Get Clicking with your rabbit!

[Listen to an interview about the book with Teresa Lewin](#)

Watch videos of trained bunny tricks:

<http://www.clickerbunny.com/clickercrittervideos.htm>

## About the Authors



Joan Orr M.Sc. is a scientist and internationally recognized expert in clicker training. She is a member of the Karen Pryor Clickertraining Clicker Expo faculty and has authored and co-authored numerous published articles about clicker training and has won many awards for her writing. Joan is the co-producer of the award-winning Clicker Puppy DVD and co-creator of the award winning Doggone Crazy! board game ([www.doggonecrazy.ca](http://www.doggonecrazy.ca)). She is also the president and co-founder of non-profit Doggone Safe ([www.doggonesafe.com](http://www.doggonesafe.com)), dedicated to dog bite prevention through education and vice-president and co-founder of TAGteach International a company that promotes and develops the application of marker-based positive reinforcement teaching techniques for people ([www.tagteach.com](http://www.tagteach.com)).



Teresa Lewin is an animal behavior specialist and a pioneer in the field of clicker training rabbits. She has co-authored several published articles about clicker training rabbits and other small pets. Teresa conducts clicker bunny classes and workshops. She is the co-producer of the award-winning Clicker Puppy DVD and co-creator of the award winning Doggone Crazy! board game ([www.doggonecrazy.ca](http://www.doggonecrazy.ca)). Teresa is also a vice-president and co-founder of non-profit Doggone Safe ([www.doggonesafe.com](http://www.doggonesafe.com)), dedicated to dog bite prevention through education.



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## Joan Orr Detailed Author Bio

B.Sc. - Biology and Chemistry  
M.Sc. - Biochemistry

**President and Co-Founder** - Doggone Safe (federally incorporated in US and Canada non-profit organization dedicated to dog bite prevention education and victim support) ([www.doggonesafe.com](http://www.doggonesafe.com))

**Vice President and Co-founder** - TAGteach International ([www.tagteach.com](http://www.tagteach.com))

### Lecturer

- Karen Pryor Clickertraining Clicker Expo (7 Expos 2004-2006)
- International Positive Dog Training Association Conference (2005 and 2006)

### Memberships

- Canadian Association of Professional Pet Dog Trainers
- Association of Professional Humane Educators
- Dog Writer's Association of America

### Commercial Products

- Be a Tree teacher kit - for dog bite prevention education in schools - endorsed by the Ontario Association of Veterinary Technicians
- Doggone Crazy board game for dog bite prevention education - endorsed by the Canadian Federation of Humane Societies and Professional Animal Behavior Associates; promoted by the Humane Society of the US - winner 2005 IPDTA Innovation Award
- Clicker Puppy DVD - endorsed by Karen Pryor - winner 2005 IPDTA Innovation Award; Winner Gwyn Tebault Award for Excellence in Humane Education from the Latham Foundation
- Positively Perfect Puppy – puppy training DVD to be released summer 2006

### Awards

- 2005 Society Education Award - International Positive Dog Training Association
- 2005 Innovation Award for Clicker Puppy DVD and Doggone Crazy! board game - International Positive Dog Training Association
- Writer of the Year 2005 – International Positive Dog Training Association
- Humane Dog Training Award 2005 - International Positive Dog Training Association
- 2005 Dogwise John Fischer Scholarship – 3<sup>rd</sup> place – [Clicker Training article](#)
- 2005 Best feature article in an All Animal Magazine – Dog Writers Assoc of America (DWAA) – Lost in Translation – Animal Wellness. [Read article](#)
- 2005 Best Calendar – Doggone Safe Children's Calendar – DWAA. [View calendar](#)
- 2005 Best feature article – National or International Club Newsletter – DWAA. [Read article](#)
- 2006 - Gwyn Tebault Award for Excellence in Humane Education from the Latham Foundation – for Clicker Puppy DVD

**Co-author** - monthly column in Canadian Association of Professional Pet Dog Trainers newsletter - Kids and Dogs (2003-2005) – nominated 2005 DWAA award

**Author** – monthly column on TAGteach for Home Educators Resource Directory Newsletter

**Author** - numerous articles on TAGteach, clicker training, dog bite prevention, small pet training (Pets Magazine, Animal Wellness, Great Canadian Home and Cottage, Puppy Basics, Rabbits USA, Critters USA, Ferrets magazine, Pets Quarterly and others)

**Co-Author** - Getting Started Clicking with Your Rabbit – Book published Apr 2006 by Sunshine Books

**Co-Author** - Clicker Training for Rabbits - feature article Rabbits USA 2005

**Co-Author** - Clicker Training for Ferrets - feature article Ferrets – May 2006

**Co-Author** - Clicker Training for Small Pets – feature article Critters USA 2006



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## Teresa Lewin Detailed Author Bio

20 Years experience dog training and behaviour consulting  
Owner – Milton K9 Obedience – Animal Training and Behaviour Consultant

**Vice President and Co-Founder** - Doggone Safe (federally incorporated in US and Canada non-profit organization dedicated to dog bite prevention education and victim support) ([www.doggonesafe.com](http://www.doggonesafe.com))

### Lecturer

- University of Guelph and Seneca College – animal behaviour
- International Positive Dog Training Association Conference (2005 and 2006)
- Feature Attraction Royal Winter Fair – 2003, 2004 – Celebration of the Dog – Dog bite prevention show
- Main Stage Attraction – Totally Pets Show – 2003 – Dog bite prevention show
- Clicker Training Demonstrations – All About Pets Show, 2006

### Commercial Products

- Be a Tree teacher kit - for dog bite prevention education in schools - endorsed by the Ontario Association of Veterinary Technicians
- Doggone Crazy board game for dog bite prevention education - endorsed by the Canadian Federation of Humane Societies and Professional Animal Behavior Associates; promoted by the Humane Society of the US - winner 2005 IPDTA Innovation Award
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- 2005 Best feature article in an All Animal Magazine – Dog Writers Assoc of America (DWAA) – Lost in Translation – Animal Wellness. [Read article](#)
- 2005 Best Calendar – Doggone Safe Children’s Calendar – DWAA. [View calendar](#)
- 2005 Best feature article – National or International Club Newsletter – DWAA. [Read article](#)
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## Talking Points and Sample Interview Questions

- Rabbits are smart and can learn many things. A clicker-wise rabbit can learn as fast as a dog can.
- Clicker training is a positive reinforcement-based training method. A click sound is used to tell the rabbit, “Yes! – that was right and you will get a treat”.
- The rabbit gets a treat after every click and soon comes to want to try to make its person click.
- There is no scolding, punishment or use of physical force in clicker training. The rabbit participates because it wants to.
- Clicker training is based on the same principles as the training used to achieve the astounding behaviors we see in marine mammal shows. Even fish can be trained this way!

### **Q – How did you get started clicker training rabbits?**

**A –** My co-author, animal behavior specialist Teresa Lewin found some neglected rabbits and took them to live in her dog training facility where we were clicker training dogs. She started clicking the rabbits when she fed them and they began to trust her and respond. We then adopted some tamer rabbits from the humane society and started clicking them. We even held bunny parties in the dog facility and clicker trained many rabbits at once!

### **Q – Can rabbits really learn as fast as dogs?**

**A –** Yes – some rabbits catch on very fast and once they understand how the clicker game works they learn new things as fast as some dogs. There is variability among individuals of course and some animals learn faster than others. There are videos posted at [clickerbunny.com](http://clickerbunny.com) and in one them you will see Sam, a black rabbit that was abandoned at the BUNS shelter in California. He is a rabbit that learns extremely fast and probably faster than most people’s pet dogs.

### **Q – What is the first thing a person should do who wants to get started clicker training?**

**A –** The first thing is to be sure that your pet is healthy, has free access to fresh hay and water at all times and lives in a clean and suitable cage with some free time out of the cage every day. The next step is to get a clicker and some healthy treats. Put the treat on the ground and when the rabbit pick it up – click. Soon you can hold the treat in your hand and click/treat if the rabbit looks at you, or takes a step toward you. At first click the rabbit for anything that involves coming toward you or attention to you. Once he gets the idea you can start trying to create specific behaviors.

### **Q- Can a rabbit really learn to come when called and do tricks on command?**

**A –** Yes of course – you can teach your rabbit to do anything it is physically capable of doing. One thing that is different about clicker training is that you don’t give a command until the animal is already doing the behavior, that way you know for sure that he is going to do it. Clicker trainers call this a cue, rather than a command, since it tells the animal he has the opportunity to do something and be rewarded for it. There are no “do it or else” type commands in clicker training.



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## Media Experience

### Joan Orr

Pet Talk Radio (Australia) – June 23 2006 – topic – Clicker Puppy training DVD (archived at [www.pettalkradio.com](http://www.pettalkradio.com))

CHML Radio with Keilly Abbat – topic - Reading dog body language and bite prevention

CBC Radio – Ontario Today show – topic - Dog bite prevention

Dr Dog radio show – topic - Doggone Crazy! board game

CKLW Windsor Now show – topic – Doggone Crazy! board game

Mix 97.3 Souix Falls ND with Ben and Patty – topic – rabbit clicker training

### Teresa Lewin

Animal Radio – topic Clicker Bunny book – [listen](#)

Animal Radio – topic Doggone Crazy! board game and Clicker Puppy training DVD (archived at [www.animalnetwork.com](http://www.animalnetwork.com))

CHML Radio with Keilly Abbat – topic - Reading dog body language and bite prevention

On the Line – CTS TV - topic – dog bite prevention

CTV Breakfast Television – topic – Doggone Crazy! board game

Dog TV with Clayton McKay – topic – Doggone Crazy! board game

## Watch Videos of Trained Bunny Tricks

<http://www.clickerbunny.com/clickercrittervideos.htm>